

NOTICE OF PRIVACY PRACTICES

THIS NOTICE DESCRIBES HOW MEDICAL INFORMATION ABOUT YOU MAY BE USED AND DISCLOSED AND HOW YOU CAN GET ACCESS TO THIS INFORMATION. PLEASE REVIEW IT CAREFULLY.

This Notice describes our practices and those of:

- All employees, staff and other Andersen Eye Associates, PLC personnel;
- All fellows, residents, medical students, and other trainees of, or affiliated with, Andersen Eye Associates, LLP;

Uses and Disclosures of Your Health Information

Treatment. Your health information may be used by our physicians and staff members or disclosed to other health care professions for the purpose of evaluating your health, diagnosing medical conditions, and providing treatment. For example, your health information may be disclosed to a corrective lens provider to obtain appropriate corrective lenses for you.

Payment. Your health information may be used to seek payment from your health plan, other sources of coverage such as an automobile insurer, or credit card companies that you may use to pay for services. For example, your health plan may request and receive information on dates of service, the services provided, and the medical condition being treated.

Health Care Operations. Your health information may be used as necessary to support the day-to-day activities and management of Andersen Eye Associates, PLC. For example, information on the services you received may be used to support budgeting and financial reporting, activities to evaluate and promote quality and to insure that our practice is meeting various legal requirements.

Law Enforcement. Your health information may be disclosed to law enforcement agencies, without your permission, to support government audits and inspections, to facilitate law enforcement investigations, and to comply with government mandated reporting.

Public Health Reporting. Your health information may be disclosed to public health and government agencies as required by law. For example, our practice is required to report certain communicable diseases to the Michigan Department of Public Health.

Additional uses of Information.

- **Appointment reminders.** Your health information will be used by our staff to call/send you appointment reminders and notices regarding your optical and contact lens orders.
- **Information about treatments.** As part of treatment, payment or health care operations, your health information may be used to send you information on the treatment and management of your medical condition that you may find to be of interest. We may also send you in connection with such purposes information describing other health-related goods and services that we believe may interest you.
- **[Fundraising Activities.** You may be contacted or provided information regarding fundraising activities on behalf of Andersen Eye Associates, PLC, however, you may opt out of receiving such communications.]

Other Uses and Disclosures Require Your Authorization. Disclosures or uses of your health information for a purpose other than those listed above require your specific written authorization. Such uses and disclosures include, but are not limited to, uses and disclosures for marketing purposes or the sale of protected health information. If you change your mind after authorizing a use or disclosure of your information, you may submit a

written revocation of the authorization. However, your decision to revoke the authorization will not affect or undo any use or disclosure of information that occurred before we received the written revocation.

Your Rights Regarding Your Medical Information.

You have the following rights regarding your protected health information:

- The right to request restrictions on the use and disclosure of your protected health information. Andersen Eye Associates, PLC is not required to agree to a requested restriction. However, provided that disclosure is not otherwise required by law, if you paid out-of-pocket for a specific item or service we are required to honor your request that protected health information with respect to that item or service not be disclosed to a health plan for purposes of payment or health care operations. A written request should be submitted to the contact person named below.
- The right to receive confidential communications concerning your medical condition and treatment.
- The right to inspect and copy your protected health information.
- The right to request an amendment or submit corrections to your protected health information.
- The right to receive an accounting of how and to whom your protected health information has been disclosed.
- The right to receive a paper copy of this notice upon request.

Requests to Inspect Protected Health Information. We require that requests to inspect or copy protected health information be submitted in writing. You may obtain a form to request access to your records from the contact person noted below or the office manager. If you request a copy, we may charge a fee.

Andersen Eye Associates, PLC Duties

We are required by law to (1) maintain the privacy of your protected health information (2) provide you with this notice of our duties and privacy practices with respect to protected health information, and (3) notify you if you are affected by a breach of unsecured protected health information. We are also required to abide by the privacy policies and practices that are outlined in this notice.

This Notice May be Amended At Any Time

We may change the terms of this Notice at any time. Any revised Notice will be effective for all health information that we maintain. The effective date of a revised Notice will be noted. A copy of the current Notice in effect will be posted. You may request a copy of the current Notice at any time.

Comments, Questions and Complaints

If you would like to submit a comment or complaint about our privacy practices, or obtain additional information about our privacy practices, you can do so by sending a letter outlining your concerns to the address listed below. You may also file a complaint with the Secretary if you believe your privacy rights have been violated. You will not be penalized or otherwise retaliated against for filing a complaint.

Privacy Officer
Andersen Eye Associates
5161 Cardinal Park Drive
P.O. Box 5649
Saginaw, MI 48603
989-797-2400

Effective date

This notice is effective on or after September 20, 2013.